



**Date:** April 27, 2021  
**To:** ITP Board  
**From:** Maxwell Dillivan, AICP – Senior Planner  
**Subject:** FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – March 2021

**OVERVIEW**

Ridership performance and productivity generally remained consistent between February and March 2021. Performance measures are beginning to trend in the positive direction as comparisons to the same month the year prior now include pandemic-affected ridership.

**BACKGROUND INFORMATION**

**Monthly Ridership**

	<b>March 2021</b>	<b>March 2020</b>	<b>% Change</b>
Regular Fixed Route Service ( <i>Routes 1–18, 24, 28, 44</i> )	279,261	410,632	↓ 32.0%
Contracted Service ( <i>GVSU, DASH, GRCC, and Ferris</i> )	99,856	86,877	↑ 15.1%
<b>Total Monthly Fixed Route Ridership</b>	<b>379,116</b>	<b>497,509</b>	↓ 23.8%

**Daily Average Ridership**

	<b>March 2021</b>	<b>March 2020</b>	<b>% Change</b>
Weekday Total	14,709	19,868	↓ 26.0%
Weekday Evening	2,072	2,776	↓ 25.3%
Saturday	7,040	9,227	↓ 23.7%
Sunday	3,164	5,043	↓ 37.3%

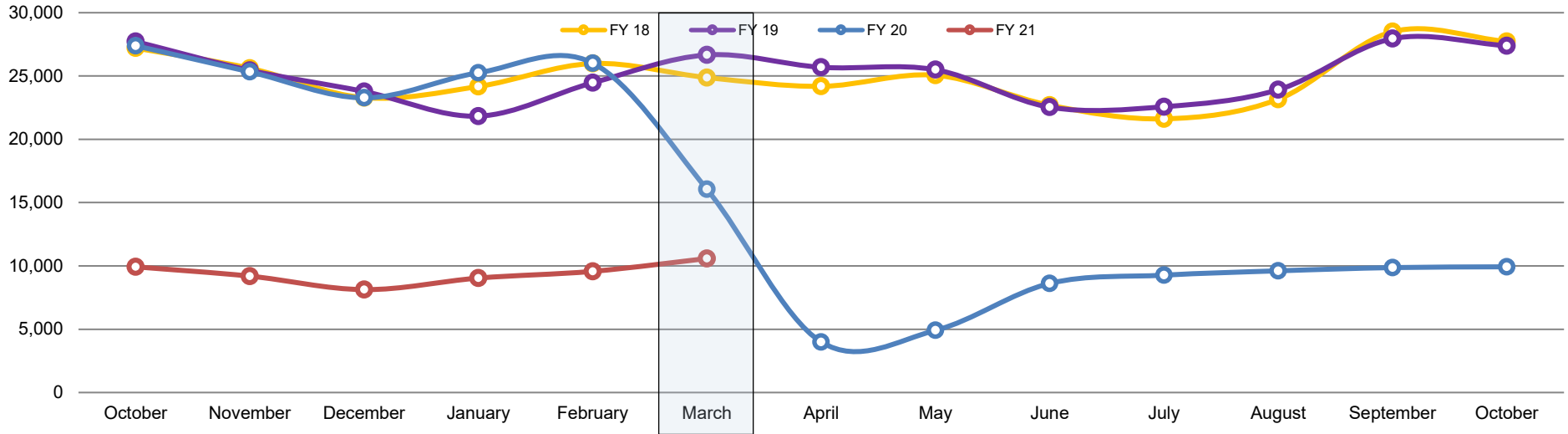
**Productivity Summary**

	<b>March 2021</b>	<b>March 2020</b>	<b>% Change</b>
Average passengers per hour per route	10.0	16.3	↓ 38.9%
Average passengers per mile per route	0.75	1.25	↓ 40.0%
Average farebox recovery percent per route	9.6%	15.2%	↓ 37.0%

**Fiscal Year Ridership**

	<b>FY 2021</b>	<b>FY 2020</b>	<b>% Change</b>
Regular Fixed Route Service ( <i>Routes 1–18, 24, 28, 44</i> )	1,939,951	4,451,822	↓ 45.0%
Contracted Service ( <i>GVSU, DASH, GRCC, and Ferris</i> )	489,870	1,584,369	↓ 69.1%
<b>Total Monthly Ridership YTD</b>	<b>2,429,821</b>	<b>6,036,191</b>	↓ 59.7%

## Monthly Weekday Average Ridership History



## Percent Change by Route: March 2021 compared to March 2020

