



Interurban Transit Partnership

Date: January 2021
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – January 2021

OVERVIEW

Ridership trends throughout January 2021 generally remained consistent compared to previous months. January 2021 saw the re-introduction of limited in-person learning for GVSU and GRPS, and correspondingly saw minor ridership increases on Laker Line and other GVSU contracted services as well as GRPS secondary services. However, ridership percentage compared to the same month the previous year decreased due to the comparatively reduced volume of students returning to the system as exhibited in typical years.

BACKGROUND INFORMATION

Monthly Ridership

	January 2021	January 2020	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	216,541	626,351	↓ 65.4%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	58,790	330,725	↓ 82.2%
Demand-Response (<i>Go!Bus, PASS</i>)	13,615	29,731	↓ 54.2%
Total Monthly Ridership	289,623	986,807	↓ 70.7%

Daily Average Ridership

	January 2021	January 2020	% Change
Weekday Total	11,699	40,037	↓ 70.8%
Weekday Evening	1,179	5,087	↓ 76.8%
Saturday	5,782	12,588	↓ 54.1%
Sunday	2,490	6,479	↓ 61.6%

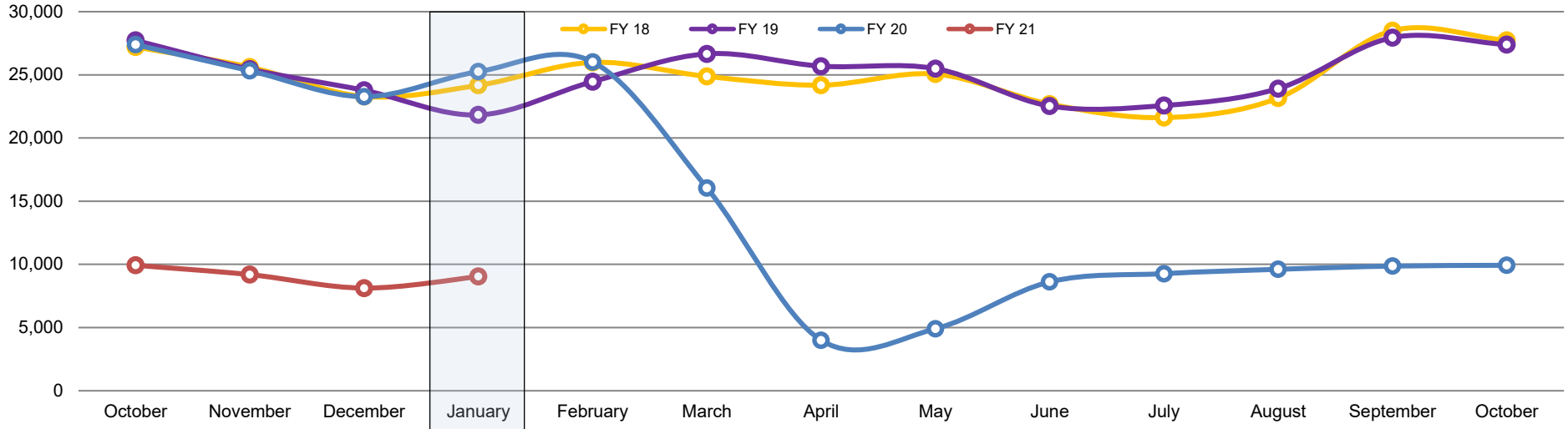
Fiscal Year Ridership

	Fiscal Year 2021	Fiscal Year 2020	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	1,057,784	2,498,810	↓ 57.7%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	279,625	1,182,468	↓ 76.4%
Demand-Response (<i>Go!Bus, PASS</i>)	56,193	116,290	↓ 51.7%
Total Monthly Ridership YTD	1,394,280	3,797,568	↓ 63.3%

Productivity Summary

	January 2021	January 2020	% Change
Average passengers per hour per route	8.4	20.0	↓ 57.8%
Average passengers per mile per route	0.64	1.53	↓ 58.4%
Average farebox recovery percent per route	8.2%	19.9%	↓ 58.6%
Average daily passengers	7,193	20,415	↓ 64.8%

Monthly Weekday Average Ridership History



Percent Change by Route: January 2021 compared to January 2020

