



## Interurban Transit Partnership

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**Date:** November 2021  
**To:** ITP Board  
**From:** Maxwell Dillivan, AICP – Senior Planner  
**Subject:** FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – November 2020

### OVERVIEW

Consistent ridership trends persisted from previous months through November 2020. Contract services saw greater ridership losses with several schools concluded in-person learning for the year after the Thanksgiving holiday.

### BACKGROUND INFORMATION

#### Monthly Ridership

	November 2020	November 2019	% Change
Routes 1 – 44 ( <i>non-contracted regular fixed routes</i> )	216,531	592,888	↓ 63.5%
Contracted/Specialized Service ( <i>GVSU, DASH, etc.</i> )	72,687	304,071	↓ 76.1%
Demand-Response ( <i>Go!Bus, PASS</i> )	13,106	27,708	↓ 52.7%
<b>Total Monthly Ridership</b>	<b>302,234</b>	<b>924,667</b>	<b>↓ 67.3%</b>

#### Daily Average Ridership

	November 2020	November 2019	% Change
Weekday Total	12,490	40,112	↓ 68.9%
Weekday Evening	1,550	5,264	↓ 70.5%
Saturday	6,492	13,343	↓ 51.3%
Sunday	2,692	6,999	↓ 61.5%

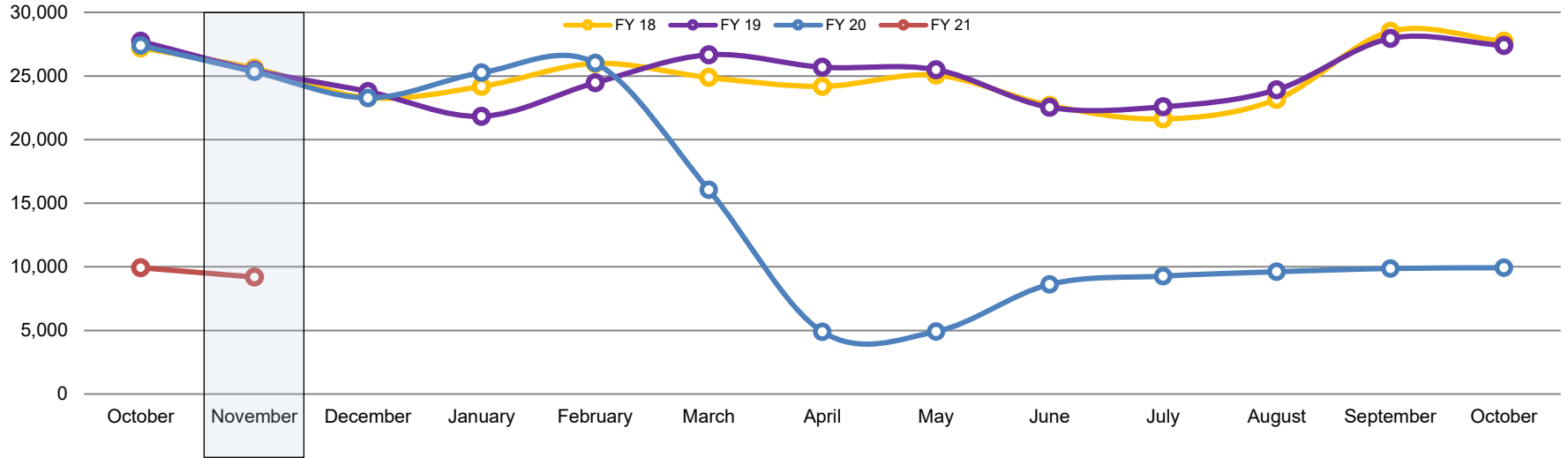
## Fiscal Year Ridership

	<b>Fiscal Year 2021</b>	<b>Fiscal Year 2020</b>	<b>% Change</b>
Routes 1 – 44 ( <i>non-contracted regular fixed routes</i> )	473,172	1,305,447	↓ 63.5%
Contracted/Specialized Service ( <i>GVSU, DASH, etc.</i> )	186,494	683,222	↓ 72.7%
Demand-Response ( <i>Go!Bus, PASS</i> )	29,919	59,021	↓ 49.3%
<b>Total Monthly Ridership YTD</b>	<b>689,585</b>	<b>2,047,690</b>	<b>↓ 66.3%</b>

## Productivity Summary

	<b>November 2020</b>	<b>November 2019</b>	<b>% Change</b>
Average passengers per hour per route	8.6	20.1	↓ 57.2%
Average passengers per mile per route	0.65	1.54	↓ 57.8%
Average farebox recovery percent per route	8.4%	23.6%	↓ 64.5%
Average daily passengers	7,478	19,998	↓ 62.6%

### Monthly Weekday Average Ridership History



### Percent Change by Route: November 2020 compared to November 2019

