



Interurban Transit Partnership

Date: October 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – OCTOBER 2020

OVERVIEW

Ridership trends remained largely intact from previous months. Essential workers and those with limited transportation alternatives remain the core ridership segment of the system. This trend is reflected in suppressed farebox recovery as dedicated riders riding frequently are taking advantage of the farecapping opportunity with the more widely-adopted Wave card.

BACKGROUND INFORMATION

Monthly Ridership

	October 2020	October 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	256,641	712,559	↓ 64.0%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	113,807	379,151	↓ 70.0%
Demand-Response (<i>Go!Bus, PASS</i>)	16,813	31,313	↓ 46.3%
Total Monthly Ridership	387,261	1,123,023	↓ 65.5%

Daily Average Ridership

	October 2020	October 2019	% Change
Weekday Total	14,657	43,545	↓ 66.3%
Weekday Evening	1,926	5,910	↓ 67.4%
Saturday	7,097	15,858	↓ 55.2%
Sunday	3,127	6,685	↓ 53.2%

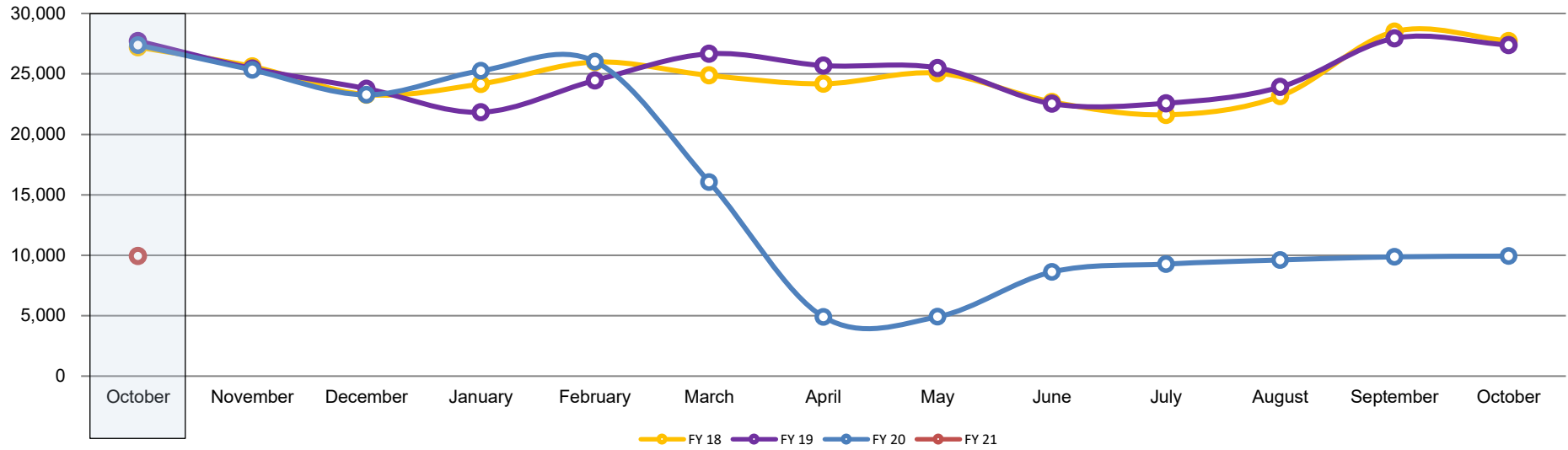
Fiscal Year Ridership

	Fiscal Year 2021	Fiscal Year 2020	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	256,641	712,559	↓ 64.0%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	113,807	379,151	↓ 70.0%
Demand-Response (<i>Go!Bus, PASS</i>)	16,813	31,313	↓ 46.3%
Total Monthly Ridership YTD	387,261	1,123,023	↓ 65.5%

Productivity Summary

	October 2020	October 2019	% Change
Average passengers per hour per route	9.3	21.8	↓ 57.3%
Average passengers per mile per route	0.70	1.67	↓ 58.0%
Average farebox recovery percent per route	8.8%	24.9%	↓ 64.7%
Average daily passengers	8,291	22,435	↓ 63.0%

Monthly Weekday Average Ridership History



Percent Change by Route: October 2020 compared to October 2019

