



Date: November 20, 2019
To: ITP Board
From: Maxwell Dillivan, AICP / Planning Department
Subject: FY 2019 FOURTH QUARTER FIXED ROUTE REPORT CARD


BACKGROUND



In keeping with the commitment of reporting system performance to the community, attached is the FY 2019 Fourth Quarter Report Card (July 2019 through September 2019).

System-wide performance for the quarter was predominantly positive. While only four metrics fell into green categories, none fell into the red. Fixed route performance very modestly outperformed compared to the fourth quarter of FY 2018, though performance was very much commensurate. Contract service ridership and cost effectiveness was notably higher than the last quarter of the previous year. On-time performance fell a few tenths of a percent compared to last year as congestion throughout downtown Grand Rapids during the afternoon peak continues to negatively affect vehicles' ability to adhere to schedules which correlates into increased customer complaints. Cost per passenger for fixed route fell from fourth quarter of FY 2018 while contract services increased in cost per passenger and passengers per revenue mile fell.




FIXED ROUTE SERVICE PERFORMANCE

(Fixed Route service, including Routes 1 – 19, 24, 28, 44, and Silver Line)

Productivity – Fixed route ridership in this quarter (1,806,577) increased 0.0% (229) compared to the same quarter of FY 2018. This is below the standard of > 0.0% and therefore receives a .

Cost Effectiveness – Cost per passenger was \$3.99 in this quarter. This is \$0.04 above the standard of \$3.95 and receives a . In addition, there were 1.59 passengers per revenue mile in this quarter. This is 0.04 below the standard of 1.65 passengers per revenue mile and therefore receives a .

FY 2019 Fourth Quarter Report Card – Fixed Route

	<u>4th Quarter Jul-Sep 2019</u>	<u>4th Quarter Jul-Sep 2018</u>	<u>Change</u>	<u>Standard</u>	<u>Difference Standard</u>	
<u>Productivity</u>						
¹ Total Fixed-Route Ridership	1,806,577	1,806,348	229	≥ 0.0%	0.0%	
<u>Cost Effectiveness</u>						
⁶ Cost per Passenger (<i>fixed route only</i>)	\$3.99	\$4.09	-\$0.10	≤ \$3.95	\$0.04	
⁷ Passengers per Revenue Mile	1.59	1.63	-0.04	≥ 1.65	-0.06	

CONTRACTED SERVICE REPORT

(Contracted service includes GVSU, GRCC, Ferris State, and DASH routes)


FY 2019 Fourth Quarter Report Card – Contracted


	<u>4th Quarter Jul-Sep 2019</u>	<u>4th Quarter Jul-Sep 2018</u>	<u>Change</u>	<u>Percent Change</u>
Total Fixed-Route Ridership	604,306	545,148	59,158	10.9%
Cost per Passenger	\$2.73	\$2.66	\$0.07	2.5%
Passengers per Revenue Mile	2.33	2.51	-0.18	-7.3%

Note: There are no specific standards attached to Contracted Services

TOTAL SERVICE PERFORMANCE

(Total ridership for the quarter, not including GO!Bus and RapidVan)

Productivity – Total ridership in this quarter (2,410,883) increased 4.0% (93,042) compared to the same quarter of FY 2018. This is 4.0% above the standard of 0.0% and therefore receives a .

Preventable Accidents – There were 1.43 preventable accidents per 100,000 revenue miles in this quarter. This is 0.07 below the standard of 1.5 preventable accidents per 100,000 revenue miles and therefore receives a .

Customer Service – There were 5.06 complaints per 100,000 passengers in this quarter. This is 0.56 above the standard of 4.50 and receives a 🟡. In addition there were 0.41 commendations per 100,000 passengers. There is no standard for this category.

On-Time Performance – Routes operated on-time 81.8% of the time in this quarter. This is 1.2% below the on-time performance standard of 83.0%. As a result, this category receives a 🟡.

Cost Effectiveness – Cost per passenger was \$3.67 in this quarter. This is \$0.09 below the standard of \$3.76 and therefore receives a 🟢. In addition, there were 1.73 passengers per revenue mile in this quarter. This is 0.04 below the standard of 1.77 passengers per revenue mile and therefore receives a 🟡.




FY 2019 Quarterly Cost Effectiveness Standards

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Average
Cost per Passenger	\$3.28	\$3.17	\$4.22	\$3.76	\$3.56
Passengers per Mile	1.99	1.91	1.64	1.77	1.83

FY 2019 Fourth Quarter Report Card – Contracted and Fixed Route

	4th Quarter Jul-Sep 2019	4th Quarter Jul-Sep 2018	Change	Standard	Difference From Standard	
<u>Productivity</u>						
Total Fixed-Route Ridership	2,410,883	2,317,841	93,042	≥ 0.0%	4.0%	🟢
<u>Preventable Accidents</u>						
Accidents per 100,000 Revenue Miles	1.43	0.98	0.45	≥ 1.50	-0.07	🟢
<u>Customer Service</u>						
Complaints per 100,000 Passengers	5.06	5.26	-0.20	≤ 4.50	0.56	🟡
Commendations per 100,000 Passengers	0.41	0.26	0.15	none	n/a	
<u>On Time Performance</u>						
Percentage of On-Time Buses	81.8%	82.1%	-0.29%	≥ 83.0%	-1.2%	🟡
<u>Cost Effectiveness</u>						
Cost per Passenger (incl. contract)	\$3.67	\$3.76	-\$0.09	≤ \$3.76	-\$0.09	🟢
Passengers per Revenue Mile	1.73	1.76	-0.03	≥ 1.77	-0.04	🟡

FY 2019 Report Card Standards

Category	Measurement Standard			
<u>Productivity</u>				
¹ Total Ridership	Trending over past years	> 0.0%	≤ 0.0% and > -5.0%	≤ -5.0%
		> 0.0%	≤ 0.0% and > -5.0%	≤ -5.0%
<u>Preventable Accidents</u>				
² Preventable Accidents per 100,000 Miles	Trending over past years	≤ 1.5	>1.50 and < 1.75	≥ 1.75
		≤ 1.5	>1.50 and < 1.75	≥ 1.75
<u>Customer Service</u>				
³ Complaints per 100,000 Passengers	Trending over past years	≤ 4.50	> 4.50 and < 6.00	≥ 6.00
		≤ 4.50	> 4.50 and < 6.00	≥ 6.00
⁴ Commendations per 100,000 Passengers	None	n/a	n/a	n/a
<u>On Time Performance</u>				
⁵ Percentage of On-Time Buses	Fixed standard	≥ 83.0%	< 83.0% and > 80.0%	≤ 80.0%
<u>Cost Effectiveness</u>				
⁶ Cost per Passenger (fixed route only)	Projected fixed-route operating expenses divided by ridership projection	≤ \$3.95	> \$3.95 and < \$4.31	≥ 4.31
		≤ \$3.56	> \$3.56 and < \$3.90	≥ \$3.90
⁷ Passengers per Mile	Projected ridership/route growth	≥ 1.65	< 1.65 and > 1.47	≤ 1.47
		≥ 1.83	< 1.83 and > 1.63	≤ 1.63

Fixed Route specific measures are in **BLUE** and total services specific measures are in **ORANGE**

Total passengers carried on The Rapid line haul services (Regular fixed and contracted services excluding GO!Bus and vanpool).

² Total number of preventable accidents per 100,000 miles. "Preventable" is defined as any accident involving a company vehicle that results in property damage and/or personal injury in which the employee failed to exercise every reasonable precaution to prevent the accident.

³ Registered complaints logged by customer service via phone, mail, walk-in or by email regarding the fixed-route system. Late bus complaints due to the weather conditions are not included.

⁴ Registered commendations logged by customer service via phone, mail, walk-in or by email regarding the fixed-route system.

⁵ This category is based on Avail GPS data that track all fixed-route buses. "On-time" is defined as departing from zero minutes before to five minutes after scheduled departure time.

⁶ Total line-haul operating expenses divided by total passengers carried. Capital expenses are 100% Federally and State funded and therefore are not included in operating expense calculations. Standards adjust quarterly based on averages from the previous 3 years.

⁷ The number of passengers carried per revenue mile. "Revenue mileage" does not include miles traveled to/from the beginning/end of a route. Standards adjust quarterly based on averages from the previous 3 years.